How to sponsor

It is with great pleasure that we provide you, a potential Partner in Excellence, with the following materials needed to support the 2016 GEM Awards, including:

- Sponsorship form
- Order form
- Guest list form

For more information:
contact Jenni Sweet
847-754-5641
jsweet@oncourselearning.com
Nurse.com/GEM
### National Sponsor - $50,000 (included for all 4 event locations):

- $2,500 donation to the scholarship of the sponsor’s choice in the name of the national winner of one of the categories (1 sponsor per category; first come, first served).
- One reserved table (10 seats) at each event, premium location.*
- Opportunity to showcase one slide at each event on how the sponsor supports nurses.*
- In-person interview of a sponsor’s representative via Livestream technology during the event.*
- Show max 2-minute video during the event.*
- Opportunity to address the audience for 3 minutes.
- Sponsor plaque presented to your facility onstage at the gala.
- Exclusive banner with sponsor’s logo prominently featured onstage at each gala.
- Special mention of your facility by the emcee.*
- Double-page spread (full-color) ad in the commemorative gala awards program.
- Logo featured on all national and regional advertising.
- Sponsor’s logo in gala programs, signage at events, audiovisual presentation and regional promotional ads.
- Logo on "step and repeat" backdrop where all guests will be invited to be photographed with the logo banner.*
- Digital display advertising on Nurse.com GEM awards microsite.
- Logo prominently displayed on GEM awards microsite with live link to sponsor’s website.
- “Thank you” social media posts on Nurse.com’s Facebook & Twitter pages.*
- Logo prominently displayed on all materials of the partner promotion kits.
- Special discount on finalist recognition ad in Nurse.com magazines.

### Ruby Sponsor - $10,000

- Two reserved tables (20 seats), premium location (upon availability).*
- Sponsor plaque presented to your facility onstage at the gala.
- Opportunity to showcase one slide during the event on how the sponsor supports nurses (or could be a 60-second video).*
- Special mention of your facility by the emcee.
- In-person interview of a sponsor’s representative via Livestream technology during the event.*
- Double-page spread (full-color) ad in the commemorative gala awards program.
- Sponsor’s logo on a banner prominently featured onstage at the gala, gala program, signage at events, AV presentation and regional promotional ads.
- Logo on “step and repeat” backdrop where all guests will be invited to be photographed with the logo banner.*
- Live link on the Nurse.com GEM awards microsite.
- “Thank you” social media posts on Nurse.com’s Facebook & Twitter pages.*
- Option to honor your “Nurse of the Year” winner(s) at the gala.
- Special discount on finalist recognition ad in Nurse.com magazines.

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### Event Locations

**WEST - FRIDAY, AUGUST 19, 2016**

Ritz Marina del Rey
4375 Admiralty Way, Marina Del Rey, CA 90292
Sponsorship deadline: Tuesday, July 19, 2016
For details contact:
Chuck Berk  Tel. #: 408-775-8664
Michael Tierney  Tel. #: 408-775-8663

**NORTHEAST - FRIDAY, SEPTEMBER 9, 2016**

Teaneck Marriott at Glenpointe
100 Frank W. Burr Blvd., Teaneck, NJ 07666
Sponsorship deadline: Tuesday, August 9, 2016
For details contact:
Jean Scheuer  Tel. #: 443-391-5303
Daniel Suarez  Tel. #: 443-391-5301
Carl Hennicke  Tel. #: 215-891-6956

**MID-ATLANTIC - FRIDAY, SEPTEMBER 23, 2016**

Philadelphia Marriott Downtown
1201 Market St., Philadelphia, PA 19107
Sponsorship deadline: Tuesday, August 23, 2016
For details contact:
Teresa Otten  Tel. #: 469-547-6245
Jean Scheuer  Tel. #: 443-391-5303

**MIDWEST - FRIDAY, SEPTEMBER 30, 2016**

Chicago Renaissance Downtown
1 W Upper Wacker Dr., Chicago, IL 60601
Sponsorship deadline: Tuesday, August 30, 2016
For details contact:
Doug Houser  Tel. #: 847-908-8028
Jean Scheuer  Tel. #: 443-391-5303

*NEW IN 2016*
Sapphire Sponsor - $5,000

- One reserved table (10 seats), premium location (upon availability).
- One full-page (full-color) ad in the commemorative gala awards program.
- Special mention of your facility by the emcee.
- Logo featured onstage at the gala, gala program, signage at events, AV presentation and regional promotional ads.
- Logo on “step and repeat” backdrop where all guests will be invited to be photographed with the logo banner.*
- Live link on the Nurse.com GEM awards regional page.
- “Thank you” social media posts on Nurse.com’s Facebook & Twitter pages.*
- Option to honor your “Nurse of the Year” winner(s) at the gala.
- Special discount on finalist recognition ad in Nurse.com magazines.

Emerald Sponsor - $2,800

- One reserved table (10 seats).
- Quarter-page (full-color) ad in the commemorative gala awards program.
- Special mention of your facility by the emcee.
- Listing of facility name (no logo) on the Nurse.com GEM awards regional page, in gala program, gala signs, gala AV presentation and regional promotional ads.
- Option to honor your “Nurse of the Year” winner(s) at the gala.
- Special discount on finalist recognition ad in Nurse.com magazines.

Hospitality “Marquis” Sponsorship (Exclusive) - $5,000

- Exclusive sponsorship of cocktail reception, including live musical accompaniment.
- Two tickets to the gala awards banquet.
- Half-page ad (full-color) in the commemorative gala awards program.
- Signage for your facility throughout the cocktail reception area.
- Special mention of your facility by the emcee during the AV presentation.
- Listing of facility name (no logo) on the Nurse.com GEM awards regional page, in gala program, gala signs, gala AV presentation and regional promotional ads.

Swag Bag Sponsorship (Exclusive) - $3,000

- Logo on elegant swag bag to each finalis at the event.
- Logo on two items provided by Nurse.com to be placed in the swag bag.
- Two tickets to the gala awards banquet.
- Half-page ad (full-color) in the commemorative gala awards program.
- Special mention of your facility by the emcee.
- Listing of facility name (no logo) on the Nurse.com GEM awards regional page, event signage, in gala program, gala signs, gala AV presentation and regional promotional ads.

*NEW IN 2016

Event Locations
6 p.m. - Hospitality Reception
7 p.m. - Dinner & Award Ceremony

WEST - FRIDAY, AUGUST 19, 2016
Ritz Marina del Rey
4375 Admirality Way, Marina Del Rey, CA 90292
Sponsorship deadline: Tuesday, July 19, 2016
For details contact:
Chuck Berk Tel. #: 408-775-8664
Michael Tierney Tel. #: 408-775-8663

NORTHEAST - FRIDAY, SEPTEMBER 9, 2016
Teaneck Marriott at Glenpointe
100 Frank W. Burr Blvd., Teaneck, NJ 07666
Sponsorship deadline: Tuesday, August 9, 2016
For details contact:
Jean Scheuer Tel. #: 443-391-5303
Daniel Suarez Tel. #: 443-391-5301
Carl Hennicke Tel. #: 215-891-6956

MID-ATLANTIC - FRIDAY, SEPTEMBER 23, 2016
Philadelphia Marriott Downtown
1201 Market St., Philadelphia, PA 19107
Sponsorship deadline: Tuesday, August 23, 2016
For details contact:
Teresa Otten Tel. #: 469-547-6245
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MIDWEST - FRIDAY, SEPTEMBER 30, 2016
Chicago Renaissance Downtown
1 W Upper Wacker Dr., Chicago, IL 60601
Sponsorship deadline: Tuesday, August 30, 2016
For details contact:
Doug Houser Tel. #: 847-908-8028
Jean Scheuer Tel. #: 443-391-5303
PLEASE CHOOSE YOUR EVENT LOCATION

☐ WEST - Friday, August 19, 2016 | Ritz Marina del Rey
(Sponsorship and Ticket deadline: Tuesday, July 19, 2016)
☐ NORTHEAST - Friday, September 9, 2016 | Teaneck Marriott at Glenpointe
(Sponsorship and Ticket deadline: Tuesday, August 9, 2016)
☐ MID-ATLANTIC - Friday, September 23, 2016 | Philadelphia Marriott Downtown
(Sponsorship and Ticket deadline: August 23, 2016)
☐ MIDWEST - Friday, September 30, 2016 | Chicago Renaissance Downtown
(Sponsorship and Ticket deadline: Tuesday, August 30, 2016)

CONTACT INFORMATION

Company: ____________________________________________________________
Contact: ______________________________________________________________
Title: ________________________________________________________________
Address: ______________________________________________________________
City: __________________ State: _______ Zip: ______________
Phone: Work: ___________________ Cell: _____________________________
Email: ________________________________________________________________
Agency Representative (if applicable): ________________________________
Phone: ___________________ Email: ________________________________
Signature: ____________________________________________________________
Printed Name: ___________________________ Date: _______________________

SEATING

Please indicate if finalist will be seated at your facility table.
Yes ☐ No ☐ (*table seats 10, some venues may seat up to 12)
Finalist receives one free ticket for themself only.

Finalist Name: _______________________________________________________
Requests: Please note any special request on Guest list page.

PROGRAM ADS

☐ FULL PAGE: 4 color (7.5" x 10") $1,500
☐ HALF PAGE: 4 color (7.5" x 4.75") $1,000

SPONSORSHIPS

☐ National Sponsor $50,000
☐ Ruby Sponsor $10,000
☐ Sapphire Sponsor $5,000
☐ Emerald Sponsor $2,800
☐ Hospitality "Marquis" Sponsor (only one per event) $5,000
☐ Swag Bag Sponsorship (only one per event) $3,000

Individual tickets @ $150.00 each: Qty _________

TOTAL # of TICKETS ______________ TOTAL AMOUNT DUE: $ ______________
Table seats 10 *

PAYMENT DETAILS: ALL PURCHASES ARE NONREFUNDABLE

☐ Check - payable to OnCourse Learning
Afn: Nurse.com GEM Awards
PO Box 860418
Minneapolis MN 55486-0418

If paying by check, please send a copy of this order form too.
☐ IO/Purchase Order (please attach IO/PO) ______________________

Credit Card: ☐ Visa ☐ MC ☐ AmEx ☐ Discover
Card Number: ____________________________________________________________
Expiration Date: ___________________ Security Code (CVV2): ________

Name as Printed on Card: ________________________________________________
Billing Address: _________________________________________________________
City: __________________ State: _______ Zip: ______________
Phone: ___________________________ Date: _____________________________
Signature: ________________________________

I authorize the above named business to charge this credit card indicated on this authorization form according to the terms outlined above. I understand that this authorization will remain in effect until I cancel it in writing, and I agree to notify OnCourse Learning in writing of any changes in my account information or termination of this authorization. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company, provided the transactions correspond to the terms indicated in this authorization form. I understand all purchases are nonrefundable.

THIS FORM MUST BE EMAILED TO JSWEET@ONCOURSELEARNING.COM OR FAXED TO 866-747-4196
Finalist’s Name

1. ____________________________________
2. ____________________________________
3. ____________________________________
4. ____________________________________
5. ____________________________________
6. ____________________________________
7. ____________________________________
8. ____________________________________
9. ____________________________________
10. ____________________________________

If you have more than two tables, please duplicate this form
Thank you for Giving Excellence Meaning!

For more information, visit Nurse.com/GEM

National Sponsor
THE CAMPAIGN FOR NURSING'S FUTURE
Johnson & Johnson

NURSE.com
OnCourse Learning